



Going green

With developers realising the need of eco-friendly construction, NCR is sure to receive eco-friendly abodes soon

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With the entire world talking about resorting to eco-friendly ways to sustain the increasing pressure on land and resources, it is only obvious that real estate sector, being one of the biggest contributors to the global warming, also follows the trend to evolve in a more holistic way.

Abhay Kumar, CMD, Grihapravesh Buildteck Pvt Ltd, while talking about how the developer community is gradually shifting towards eco-friendly practices, says, "There is a drastic change in the way buildings are being constructed today. This is mainly because of the primary liability to maintain pace with contemporary ethos of ensuring an environment-friendly society. Pro-



jects, today, are being constructed with more disaster-resistant and eco-friendly techniques. It has become a quintessential task to think green before choosing the material and construction techniques for the projects. Bricks with fly-ash, thick adobe walls with heavy thermal mass, rainwater harvesting plants, water recycling and energy-efficiency are, today, not restricted to being symbolic."

Operating in cities with acute water and electricity supply like Gurgaon, developers fully understand the importance of going green and are, therefore, picking up this concept more holistically than ever before.