

Celebration

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would ask him to paint for them especially on the walls. "When I was about four years old, my aunt bought a book on sketching for me. That created an interest in me and I gradually learnt how to sketch. Now, it is the easiest thing I can do wholeheartedly," he says.

In spite of staying away from art for many years, he hardly requires an inspiration to paint. He says, "I am an art monk! I like to improve the existing world and I do it in my paintings. Osho once said that art is creating something the eyes have never seen before. So, I am always seeking the muse. I like to creatively beautify the way things are."

With no formal training in art, Chanda has mastered sketching human

Painting to attain bliss

Arijeet Chanda, a Noida resident, quit a corporate life to immerse in art and now gives shape to his utopia in his paintings. Read to know more about him...

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All it takes is just one look at Arijeet Chanda's paintings to feel serene, soothed and tranquil. He creates a magical world in the mind of a viewer through his paintings. Chanda is able to do this because he has found his peace of mind.

till 2011, Chanda was leading a corporate life, but his inner soul was in pursuit of art. A day came when he found it hard to stay away from his passion. So, he decided to go on a sabbatical and decided to work as an artist. Soon, he began working on his first series of paintings. "I started using all

my energy and time in painting. Using charcoal and paper, I made the first series of paintings titled 'Carnival of Black Stallions'. The appreciation I got after this series encouraged me to pursue my passion for art," he recalls.

Chanda creates beautiful art pieces using charcoal, oil, acrylic, pen and watercolour. These materials are easily accessible to him and are available in markets at a reasonable price.

He has grown up seeing the sketches drawn by his father for his medical practice. Chanda believes it was these that inspired him to become a painter. Otherwise, he hails from a

family in which no one has any background in art. Nevertheless, Chanda had realised in his childhood that he had an inborn talent in art. He remembers how his friends in school

WITH NO FORMAL TRAINING IN ART, CHANDA HAS MASTERED SKETCHING HUMAN MUSCLES AND EMOTIONS. HE HAS BAGGED MANY AWARDS FOR HIS PAINTINGS AND EXHIBITED HIS WORK AT MANY RENOWNED EXHIBITIONS



muscles and emotions. He has bagged many awards for his paintings and exhibited his work at many renowned exhibitions.

Being a teacher and inspiration to many, he says, "Art is a secret garden somewhere, but it is being gradually discovered. People are waking up to the realisation. It has a great future."

Chanda lives in Sector-50 in Noida but loves the entire city. He feels that it is the most peaceful place to live in. "It is a blessing for an artist like me to live in Noida," he expresses. Chanda is now preparing for some famous exhibitions where he will exhibit his work.

DMIC, a catalytic project for NOIDA'S REALTY GROWTH

The upcoming corridor will boost the growth of commercial real estate in Noida

The increasing shift of corporate focus towards Noida has been a matter of both, research and speculation in the region. While the critics would like to point out that the shift of the Indian business community and the multi-national companies (MNCs) has been more due to the recent economic slowdown that made the scale of economy unviable in the high

projects by consultancy firm KPMG, DMIC, a joint venture with Japan, the USD 90 billion infra project covering an overall length of 1,483 km between Delhi and Mumbai, is poised to redefine the urban centres in the six states that it passes through.

Geetambar Anand, CMD of ATS Group, believes the DMIC is expected to help the industries in Uttar Pradesh,

level playing field and benefit cities like Noida which have been striving to attract the corporate spotlight.

Abhay Kumar, CMD of Griha Pravesh Buildteck, believes since the Noida market offers land at a comparatively cheaper rate, developers will have an incentive to build affordable housing. According to him, the government needs to simultaneously

once the DMIC is completed, but I also have a caveat here. What is a challenge is the supply side of real estate, failing this, Noida market will see very high appreciation and lose its competitive edge vis-à-vis neighbouring markets," says Kumar.

RK Arora, CMD of Supertech Ltd, maintains that the corridor will fuel never before infrastructural growth



rental destinations like Gurgaon, the optimists within the built environment would prefer to look at the traction points of the city. If Noida has been scaling up on the corporate wish list in the last few years, it definitely cannot be just due to lesser capital values and rental yields.

The upcoming Delhi Mumbai Industrial Corridor (DMIC) promises to open the floodgates of new investment opportunities in the region and is expected to be that catalytic factor which promises to offer investors a gold mine once the project is over.

Referred as the most over ambitious infrastructure project in India and declared as one of 100 innovative global

Rajasthan, Maharashtra, Gujarat, Haryana and Madhya Pradesh. He reminds Dadri-Noida-Ghaziabad has been chosen to be developed as an investment region covering an area of 200 sq km east of Yamuna Expressway Industrial Development Authority targeting a population of 2 million, the proposed corridor will have deep positive impact in the region especially on the Noida-Ghaziabad-Greater Noida market by having Dadri as the terminal node.

Rattan Hawelia, chairman of Hawelia Group, maintains the growth of Noida market and its commercial property should not be seen in isolation. This free flow of goods and services will create a

Since the development of new cities and residential township will lead to an urgent need for commercial and trading activity, Noida is poised to attract a sizeable investment

speed up approval process and facilitate the sector. On the back of growing habitation and increased residential space, the development and demand for commercial space is inevitable. "The doubt according to me is not about the potential and possibilities of the Noida market

in the region. "The DMIC project is expected to create close to 12 million jobs and it will attract numerous MNCs giving developers an opportunity to build realty space for customers. DMIC will be developing as the global manufacturing and trading hub in partnership with private organisations," says Arora.

As new cities and residential township will lead to an urgent need for commercial and trading activity, Noida will attract a sizeable investment. There would be requirement for commercial spaces. The growth of the residential market will collectively make the city grow holistically.

Ravi Sinha